



WORLD OF GOLF

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Protracer fact sheet

- World of Golf is the very first UK driving range to install Protracer ball tracking technology
- It was originally developed by Swedish scientists for TV to show viewers the flight path of golf shots, the yardage and the distance the ball finishes from the target.
- Golfers set it up by using the tablets provided in the bays or by downloading the App on a smart phone or tablet and connecting to the Protracer WiFi. **Protracer is available in 10 bays upstairs and 10 downstairs.**
- The technology traces the flight of the golf ball, but still gives golfers the chance to watch the end result of their shot before providing performance feedback on the mobile device.
- Golfers have the option of selecting 'Practice' or 'Competition' mode – the latter being a points-based system that rates shots on how close they get to a range of different targets;
- Golfers can ask the Protracer to base the results on where the ball lands (carry) or where it finishes, before being rated over a round of 12 shots;
- Once the 12 shots have been completed, the system offers golfers a performance summary, including an analysis of their five best strikes. Each customer can have their Protracer results emailed to them or their coach afterwards;
- The results of the best Protracer shots are displayed on a large screen in the reception;
- Two Protracer staff members are on hand every night of the week to provide assistance
- World of Golf run the 'Protracer Challenge' for golfers wanting to compete for top prizes which are on offer daily, weekly and monthly.

